Southwest Voter Registration Education Project

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SVREP announces nonpartisan campaign to raise
Latino voting in Texas to 2 million in 2012

“Through Latino Vote 12n12, SVREP will help increase Latino turnout in Texas to an
unprecedented 2 million votes cast in 2012,” said Lydia Camarillo, SVREP National Vice
President.

“In 2008, Latinos cast 1.7 million votes, but in 2012 given the likelihood of Gov. Rick Perry’s
Republican nomination for President, a hot US Senate Race in Texas with a Latino Democratic
aspirant, as well as many new opportunities for Latinos to elect candidates of their choice for
Congress and state legislature across Texas we expect significant electoral motivation from
Latinos in Texas,” Camarillo continued.

“Texas gained 4 new congressional seats, and, after the litigation process concludes we expect
the courts will remedy the current congressional and House maps to increase the political
strength where Latino can elect candidates of their choice in 9 seats, compared to the current 7
congressional seats, and 3 more state house seats,” concluded Camarillo, SVREP Vice President.

These optimum conditions will give the SVREP sponsored Latino Vote coalition fertile ground
to work helping to significantly raising Latino electoral participation to 2 million votes cast and
2.8 million registered in 2012. SVREP has targeted Dallas-Fort Worth, Harris, Bexar, Travis, El
Paso and South Texas for its efforts.

Founded in Texas in 1974 by the late William C. Velásquez, SVREP is America’s largest and
oldest non-partisan, nonprofit, 501(c)3 Latino civic engagement organization. SVREP has
registered 2.5 million Latinos across the southwest and southeast, trained over 100,000 leaders,
thousands of whom have served as elected officials.

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