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## **SVREP, EARTH DAY NETWORK AND NAACP TO MOBILIZE 1M VOTERS**

San Antonio, Texas, April 16, 2015 -- [Southwest Voter Registration and Education Project](#) (SVREP) to kick-off its 1 million voter mobilization effort at the Global Citizen 2015 Earth Day in partnership with Earth Day Network and NAACP before an anticipated gathering of 250,000 at the Washington DC National Mall this Saturday, April 18<sup>th</sup>.

“The Million Voter Mobilization effort is an exciting next step for the partnership between Southwest Voter Registration Education Project (SVREP), Earth Day Network and NAACP Voter Fund. SVREP will massively mobilize voter where Latinos can make a difference in 2016,” said Antonio González, SVREP President.

“Accountability, hope, opportunity, and justice are the values that motivate Latino participation and will be at the heart of SVREP messaging,” continued González.

The Campaign for Communities Campaign (C4C) partners for the 2016 general election will announce this ambitious effort to mobilize 1 million voters at the event. SVREP is one of the national C4C partners committed to a new voter registration and education strategic initiative. SVREP joins the Earth Day Network, and the NAACP National Voter Fund to register and educate over 1 million new voters on climate change before General Election Day November, 2016. The C4C partnership first mobilized voters in 2004.

“SVREP targets Latinos in competitive states and counties where Latinos can be part of the mix including Arizona, California, Colorado, Florida, Georgia, Nevada, New Mexico and Texas for its nonpartisan mobilizations efforts. The time is now to roll up our sleeves at the grassroots level in partnership with hundreds of Latino communities to empower their voice and address the climate change crisis,” said Lydia Camarillo, SVREP Vice President.

“SVREP is a proud of this exciting effort support to energize 1 million environmentally conscious voters. Understanding the connection between conservation of natural resources and the preservation of our children’s future is critical. We intend to take that message to our communities and explain how their vote will hold leaders accountable for securing that future,” concludes Camarillo.

Climate change advocates will speak to the 250,000 gathering at the DC Mall this year. Camarillo among the list of speakers, include a list of prime ministers, world leaders and celebrities speaking. See below for full list of speakers

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## **ABOUT SOUTHWEST VOTER REGISTRATION AND EDUCATION PROJECT:**

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Southwest Voter Registration Education Project (SVREP) is a 501(c)3 national nonprofit organization based in San Antonio. SVREP was founded in 1974 and is the largest and oldest non-partisan Latino voter participation organization in the United States. SVREP's mission is to empower Latinos and other minorities by increasing their participation in the American democratic process. SVREP was founded by [William C. Velasquez](#) and other Mexican-American political activists to ensure the voting rights of Mexican-Americans in the Southwest.

SVREP has registered 2.6 million Latinos, trained community leaders and activists and won 85 voting rights lawsuits.

### **List of Presenters at Global Citizen 2015 Earth Day**

Event to Feature Performances from No Doubt, Usher, Fall Out Boy, Mary J. Blige, Train, My Morning Jacket

Dignitaries scheduled to speak include: Ban Ki-moon, United Nations Secretary-General; Ellen Johnson Sirleaf, President of Liberia; Alpha Conde, President of Guine Børge; Brende, Foreign Minister of Norway; Mrs. Lawrence Laraba-Mallam, Minister of Environment of Nigeria; Eron Veliaj, Youth Minister of Albania; John Baird, Finance Minister of Canada; Kaifala Marah, Finance Minister of Sierra Leone; Sally Jewell, Secretary of the Interior; Ernest Moniz, Secretary of Energy; Chris Coons, U.S. Senator; Bob Corker, U.S. Senator; Earl Blumenauer, U.S. Representative; Barbara Lee, U.S. Representative; Betty McCollum, U.S. Representative; Charles Rangel, U.S. Representative; Betty McCollum, U.S. Representative; Jim Kim, President of the World Bank Group; Gertrude Maseko, First Lady of Malawi; Philippe Douste-Blazy, UNITAID Director General;; Sri Mulyani Indrawati, Managing Director of the World Bank Group; Christine Lagarde, Managing Director, International Monetary Fund; Kathy Calvin, CEO and President of the UN Foundation; Ms. Naoko Ishii, CEO and Chairperson of The Global Environment Facility; Ertharin Cousin, Executive Director of the United Nations World Food Programme; Charlie Bolden, NASA Administrator; Mogens Jensen, Minister for Trade and Development; Gerd Müller, Federal Ministry for Economic Cooperation and Development; Rigoberta Menchu, Nobel Prize Laureate and UNESCO Goodwill Ambassador; and Amina Mohammed, UNSG's Special Advisor and Post-2015 Development Planning.

Additional special guests include Ahmad Ashkar, Founder & CEO Hult Prize; **Lydia Camarillo, Vice President, Southwest Voter Registration Education Project**; Michael Elliot, President and CEO, ONE Campaign; Lucia Grenna, Program Manager Connect4Climate; Denis Hayes, organizer of the first Earth Day and Chair of Earth Day Network; Gene Karpinski, President, League of Conservation Voters; Patrick Liu, Creative Director, Rovio Entertainment; Bill McDonough, Architect; Gregory Moore, Executive Director, NAACP Voter Fund; John F Stewart, Sustainability Director, Boy Scouts of America; Tom Stricker, Vice President, Toyota North America; and Scott Teare, Secretary General, World Organization of the Scout Movement. The event will also include the following as special guest hosts: will.i.am and Soledad O'Brien, Coldplay frontman Chris Martin, as well as Erin Heatherton, Freida Pinto, Isha Sesay, Tamzin Merchant, Jordan and Eve Hewson, Bonnie Wright, Matthew Santoro, Yousef Erakat, and Raphael Sbarge.