

Mario Solis-Marich

Biography

Mario Solis-Marich, is a Latino opinion leader in the United States with a strong background in Latino focused radio, television, and new media.

Mario Solis-Marich currently serves as the Vice President of Programming for BabyFirst Americas an off shoot of BabyFirst TV. BabyFirst Americas is a cable TV channel that holds the mission of increasing learning preparedness in Latino children that are between ages 6 months and 4 years old.

Mario Solis-Marich is the online editor of MarioWire.com a leading Latino news and opinion site that informs the Latino community. Through his firm, Mario Solis-Marich Productions, Mario was an early pioneer in the Latino blogger movement.

Mario Solis-Marich participated in the formative years of LATV. LATV was the first bi-lingual, bi-cultural television effort targeted at the American Latino demographic. Mario was instrumental in extending the initial reach of the now national channel that began as a local Los Angeles television station.

While working with the distribution team of LATV Solis-Marich also produced and hosted a breakthrough television program for the channel named L.A. Chatroom. L.A. Chatroom was the first English-language television political talk show that focused on issues of concern to the Latino community. L.A. Chatroom successfully aired on LATV for a period of five years.

Mario produced and hosted a daily award winning bi-cultural English language talk radio program that aired in Colorado on the full power Clear Channel owned radio station KKZN and was streamed on www.MarioWire.com. The program was on the air for four years and was awarded the prestigious “Best News Talk Radio Show” honor by the Colorado Broadcasters Association in 2011.

Mario serves as a media coach for aspiring political candidates and can be heard during the week on KTLK AM 1150 in Los Angeles.